December 2023

Welcome to the new Legacy Foundation newsletter. We hope you enjoy your new monthly publication dedicated exclusively to the Legacy Foundation.

Foundation Spotlight: Keisha Sneed

Foundation Scholarship + Career Development

What do these two things have in common? They represent a win-win. The Foundation provides the opportunity for members to develop and enhance their professional skills. Members donate funds to the Foundation which in turn offers scholarships and grants. Are you aware of any other association that offers this opportunity?

It is my pleasure to introduce you to one of our scholarship recipients: Keisha Sneed of Region VI.

Keisha joined the insurance industry in 2002 when she became employed at Allstate Insurance Company. She works in their Special Investigation Unit where she is a Quality Assurance Lead Consultant. Keisha is a member of the Houston Association of Insurance Professionals.

In Keisha's words:
"I am immensely grateful for the generous NAIW Legacy Foundation scholarship award towards my Juris Master in Risk Management degree. This support has proven instrumental in furthering my education and enhancing my expertise in the insurance industry. It has equipped me with advanced knowledge in risk assessment, legal compliance and dispute resolution, directly benefiting my current role. The scholarship not only lightened my financial burden but also empowered me to contribute more effectively to my current job where I now apply strategic risk management principles with greater confidence. It is a rewarding journey and I am excited about the positive impact it continues to have on my professional growth."

Keisha hopes to attend our convention in Scottsdale. The Foundation can also help with that request. It is here to support your educational opportunities as well as help make it possible to attend conventions.

Professional Scholarship

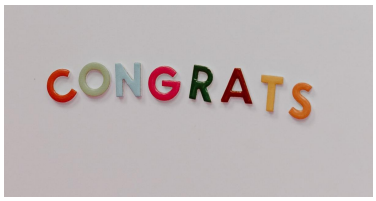
Foundation scholarships are awarded for professional development programs, continuing advanced education and registration fees for attendance at IAIP Conventions

and conferences.

The application and accompanying documents must be typewritten, and submitted by January 15. Apply now.

Grant Recipients

Congratulations to the 2023-2024 Legacy Foundation grant winners:



Insurance Association of Metropolitan Detroit – Region IV Conference funding

Insurance Professional of NW PA – Business Etiquette Career Development Course

Region I Annual Conference – Keynote funding

January Town Hall

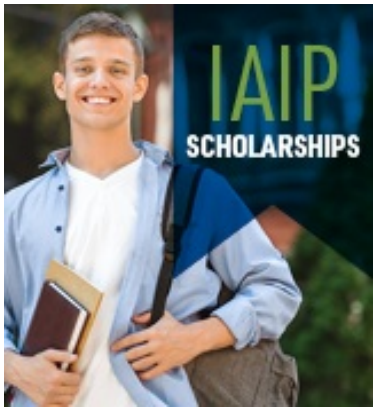
Wednesday, January 24
1:00 PM EST

Join us for the IAIP January Town Hall. The discussion is on the NAIW Legacy Foundation's support of program development and member educational goals through offering grants and scholarships.

Learn more about the Foundation structure, fundraising activities, and opportunities to help you advance your career. Register now.

Student Scholarship

The Norm Ziegler Trailblazer Scholarship is available to undergraduate and graduate student members working towards a career in the insurance and risk management industry. Two scholarships valued at $2,000 each are awarded annually.



Application Submission Deadline: Scholarship applications will be accepted until February 15 at 5:00 p.m. EST.

Scholarship Selection: All scholarship applicants will be notified of the selection decision by March 15.

Scholarship Funds: Funds will be distributed after March 15 following receipt of payment information for distribution directly to the institution.

IAIP | One Glenlake Parkway NE, Ste 1200, Atlanta, GA 30328

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